CSC's logomark

CSC's logomark includes an emblem and a logo.

The text type of the logo is **Copperplate 30ab**, thinned out. The colors are:
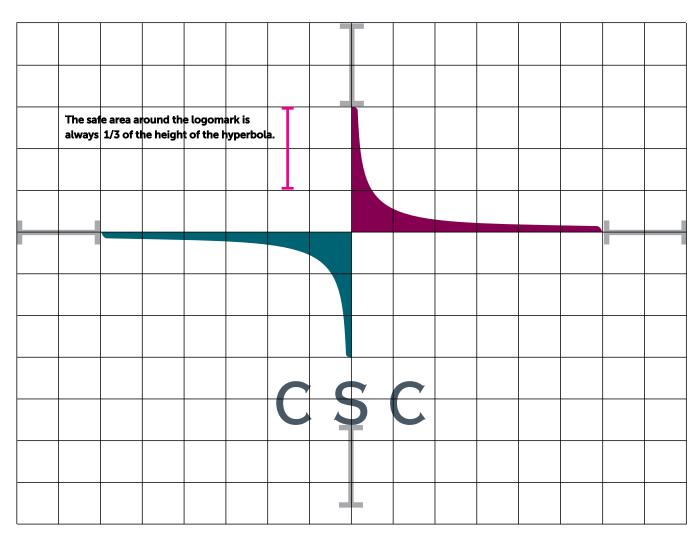**CMYK: C45, M25, Y16, K59**
PMS: 431 C
RGB: R94, G106, B113

The colors of the emblem are:
CMYK C16, M100, Y11, K43
PMS   228 C
RGB   R131, G0, B81
and
CMYK C100, M10, Y28, K47
PMS   3155 C
RGB   R0, G103, B120

The relations between the logo and the emblem must not be altered.

You can download CMYK, PMS and PNG versions for print and online use from our website https://www.csc.fi/image-gallery.

The white version of the logomark may only be used on single-tone layouts and in cases where the logomark would not otherwise stand out clearly enough from the background.

The safe area around the logomark is always 1/3 of the height of the hyperbola.

C S C

BACKGROUND:
The logomark was introduced in 1985 and it took its current form in 1993 when CSC was incorporated.

The letters CSC came from the then-named Centre for Scientific Computing.

DEFINITION OF HYPERBOLA
(wikipedia)

A hyperbola is the set of all points in a plane the difference of whose distances from two fixed points F1 and F2 (the foci) is a constant.

If foci F1 and F2 are chosen, the point X of the hyperbola has the property |X – F1| – |X – F2| = constant (compare to ellipse).

A hyperbola is also created when a plane intersects both halves of the cone, producing two separate unbounded curves.